

# CW

®

₹ 150

September 2011 • Vol. 13 No. 12 • www.ConstructionWorld.in

Winner of  
3<sup>rd</sup> CIDC-  
VISHWAKARMA  
AWARD 2011  
for  
Best Construction  
News Magazine

## INDIA'S TOP BUILDERS

Commercial  
Complexes  
and Malls...110

Lubricants...148

Interviews:  
Marg, L&T...140, 151

### Construction World

Largest Circulated Construction Business Magazine  
with editions in India and Gulf

London's Aquatics Centre...138

**ASAPP**  
MEDIA INFORMATION GROUP



Skid Steer Loader  
Heman 175

Backhoe Loader TLB 844S

RL 4000 Light Tower

Backhoe Loader TLB 740S

Loader  
TXL 760

# MAY THE FORCE BE WITH YOU!



Admired all over the world for their superior quality, high performance and total reliability, Terex machines are ideal for all kinds of construction projects. Get the Terex advantage and you'll agree.



## TEREX®

**WORKS FOR YOU.**



TEREXPERTS

0120-4729000

For Sales Enquiries sms TEREX to 9711-261-261

TEREX EQUIPMENT (P) LTD.

HO & Works: Plot No. 22, Udyog Vihar, Greater Noida, PO. Surajpur, Gautam Budh Nagar, U.P. -201306, INDIA, Ph.: +91-120-4194100, 2560830, Fax: +91-120-2560541, 2560831  
Regd. Office: 108-110, 1st Floor, Narain Manzil, 23, Barakhamba Road, New Delhi-110001  
Email: tepl.marketing@terex.com

## CASE 3

**Project: INDIA GLYCOLS LTD CORPORATE OFFICE****Location:** Noida**Size:** 391,700 sq ft**Architect:** Morphogenesis**Structural consultants:** Sahni & Associates Ltd**Structural contractor:** Bhayana Builder**Design:**

India Glycols's corporate office echoes the fact that a workplace should manifest itself as a flexible and integral part of an employee's life rather than stand separately as an entity representing hours of confinement. Recognising that offices are synonymous with social activity, the built form branches out from a central spine serving as the common activity zone. Overall, the office was conceptualised as a solid perimeter with a fluid interior. But the interface between in and out is purposely blurred to enhance the vibrancy and creativity of the space and address the environmental and socioeconomic concerns associated with modern offices without taking away from its intrinsic functionality. The built form's narrow 8-m floor plate coupled with a stacking system generates a variety of open spaces - courtyards, verandas, terraces, green roofs - that optimise the use of natural light, thereby completely mitigating the need for artificial lighting during the day. Internal reflectures also help distribute daylight. Courtyards replete with water bodies (drip-irrigated using recycled water from the sewage treatment plant) allow evaporative cooling, thereby reducing dependence on artificial cooling means while keeping solar ingress out and controlling the inner temperature. The shaded outer façade with air cavity construction and very small external slit windows further contribute to inner climate control by allowing only diffused daylight into the office environs. Energy consciousness thus dictates the internal spatial layout. Rather than over-



**Mani Rastogi,**  
Principal Architect,  
MORPHOGENESIS.

lay an environmental layer, passive design techniques employed throughout the scheme practically demonstrate how green design features can reduce the heat load and promote water conservation.

**Key materials used:****Glass:** Saint Gobain (clear glass)**Lighting:** All local lighting**Carpets:** Flotex from Consolidated Carpet Industries Ltd**External cladding:** Faveton Ceramic Tiles**Furniture:** Wipro**Air conditioning:** Carrier**BMS:** Schneider**Flooring:** Locally available Italian marble (limited areas)**Elevator:** Mitsubishi**What drove the choice of inner and utility building and materials?**

"Climate and environmentally sensitive design informs all design processes," says Mani Rastogi, Principal Architect, Morphogenesis. "The intent is to minimise the demand on non-renewable resources and maximise the utilisation efficiency of these resources when in use. Ecological or environmentally sensitive design is not an external 'layer' that can be applied to design; it is inherent and integral to the process, from concept to completion and to the full lifecycle of the building. The most effective approach would be to build with local materials in a manner that responds to the local climate while remaining economically viable."

The shaded outer façade with air cavity construction and very small external slit windows allow only diffused daylight into the office environs.