

DESIGNS MATCHING PACE WITH RAPID DEVELOPMENTS

ADVT

What They Said

HAFEEZ CONTRACTOR,
Chairman, Architect Hafeez Contractor



"We have seen numerous innovations in building spaces right from state-of-the-art offices to luxurious homes"

NIRANJAN HIRANANDANI,
co-founder and MD, Hiranandani Group



"We owe it to the future generations to ensure infrastructure growth and funding for the same happens. We can - and we will!"

VIJAY WADHWA,
Chairman, The Wadhwa Group



"We need to lay stress on the need for proper light and ventilation, we need to create 'happy spaces'"

LAUKIK BOTHARA,
LEED AP, BIM Manager, World Trade Center Project, Tishman Construction



"A software platform that lets one have a 3D imagery of how the site will work out helps pin-point 'clashes' between different utilities before they actually happen"

MUSTANSIR DALVI,
Professor, Sir J J College of Arts



"It is not just about imposing structures, Architects should be aware as regards what signals their buildings send out"

Creativity in Architecture and Design: A fresh perspective

The Economic Times Architecture & Design Summit is a platform where leading stakeholders shared their vision and analysed how these views will steer the way design evolves. With best practice case studies presented by leading architects, innovative design emerged a winner. **Kamlesh Pandya** provides a synopsis on the Summit



PANEL I: From Visualisation to Structures: Collaborative Team Efforts of all Stakeholders (Clockwise) Rohan Shivkumar, Kamla Raheja Vidyarthi Institute of Architecture and Environmental Studies, Prem Nath, Prem Nath & Associates, Sanil Mantri, Mantri Realty, Sachin Bhatt, Edifice Consultants, Vijay Wadhwa, The Wadhwa Group, Sheila Sri Prakash, Shilpa Architects, Abhishek Somany, Somany Ceramics, Zubin Zainuddin, ZZ Architects

PANEL II: Role of Architecture in Designing the Unique Spaces (Clockwise) Seema Puri, Seema Puri Architects, Ali Lokhandwala, Lokhandwala Infrastructure, Dr. Rupinder Singh, Sushant School of Architecture, Martin Klaassen, Klaassen Lighting Design, Pooni M Concessions, DCI Architects, Sunita Kohli, K2 India

PANEL III: Developers Demanding Design with a Difference (Clockwise) Ketan Patel, Akshar Developers, Sonali Bhagwati, Designplus Architecture, Sandeep Ramesh, Ramesh Gupta, Mayor Shah, Mirambhai Group, Dr. Rupinder Singh, Sushant School of Architecture, Surendra Hiranandani, Hiranandani Group of Companies, Bobby Mukherjee, Bobby Mukherjee & Associates, Vijay Mirchandani, Mirchandani Group, Kishore Bathija, Inorbit Malls

The Morning Session at The Economic Times Architecture & Design Summit captivated the audience – not solely owing to the discussions on issues related to architecture and design. Hafeez Contractor, Chairman, Architect Hafeez Contractor delivered the inaugural address, 'India 2020 – Architecture 2020'. "While we have seen numerous innovations in building spaces right from state-of-the-

art offices to luxurious homes, the Indian industry has still got to traverse a long way before we come at par with global standards," he said.

In his keynote address, 'Synchronising Architecture and Real Estate for Sustained Growth', Niranjana Hiranandani, co-founder and MD, Hiranandani Group spoke about the need for developing urban infrastructure, in an absence of which cities cannot survive. He spoke about his project, 23 Marina in Dubai, UAE, where he was granted an FSI of 40 – as compared to Mumbai's FSI which is a mere 1, with TDR enabling another additional 1. "We owe it to the future generations to make this happen", he said while concluding, "we can - and we will!"

In the first Special Address, Vijay Wadhwa, Chairman, The Wadhwa Group spoke about Modern Architecture for an Urban India. He spoke about the dual needs – creation of sustainable housing & creating architectural marvels. Stressing on the need for proper light and ventilation, he concluded by saying that we need to create 'happy spaces'.



The Opening address by Deepak Lamba, President, Times Conferences Limited, BCCL



The special address by Isabelle Miaja, Principal &



Martin Klaassen, Design Director, Klaassen Lighting

Isabelle Miaja, Principal and Creative Director, Miaja Design Group delivered the second Special Address, 'Creating Stimulating Environments through Luxurious Designing'. She defined luxurious designing, before going into the history of the work she's done and her company – explaining what the brand represented when it entered designing. "Design is no longer an elitist word", she said.

Post the Coffee Break, it was time for the first panel discussion: 'From Visualisation to Structures: Collaborative Team Efforts of all Stakeholders', which was moderated by Sachin Bhatt, Director, Edifice Consultants, who set the ball rolling by posing a question on 'changes in scenario'. Zubin Zainuddin, Principal Architect and Partner, ZZ Architects said change is 'a

fashion parade' where architects send in design options before a project's architecture is commissioned and competed for the work. Sunil Mantri, MD, Mantri Group said times have changed and projects need to be designed in a manner in sync with the present demands, especially for the developer who needs to make the project successful.

Prem Nath, Founder, Prem Nath & Associates said, "it's a simple case where now the architect first visualizes a dream which developers earlier had, shows his interpretation of how it would materialize and then the developer creates it". "Developers are looking for USPs while commissioning architecture projects", said Sheila Sri Prakash, Founder, Shilpa Architects. Vijay Wadhwa, Chairman, The Wadhwa Group said, it has to be a collaborative effort between the architect and the developer. Rohan Shivkumar Deputy Director, Kamla Raheja Vidyarthi Institute of Architecture and Environmental Studies spoke about the visualisation aspect of architecture.



Abhishek Somany, Joint Managing Director, Somany Ceramics Ltd felicitating J P Shroff

many Ceramics Ltd stressed on standardisation. In conclusion, Sachin Bhatt said, "Detailing is important, visualisation has to translate into reality, there is a need for developers and architects to collaborate and standardise – but the end result should not dilute creativity."

Post the Lunch Session, in the fifth special address, Abhishek Somany, JMD, Somany Ceramics Ltd shared details on the evolution of ceramic tiles. J P Shroff, Director, Shroff Builders spoke about an initiative that originated in Pune, where masons and unskilled labour are taught ways to avoid wastage while working better.

The Second Panel Discussion moderated by Dr Rupinder Singh, Dean, Sushant School of Architecture, was on 'Challenges in Designing Unique Spaces', comprised of Pooni M Concessions, Partner, OCI Architects; Seema Puri, Founder, Seema Puri Architects; Sunita Kohli, Founder, K2 India, Martin Klaassen, Design Director, Klaassen Lighting Design and Ali Lokhandwala, Director, Lokhandwala Infrastructure. Dr Rupinder Singh in his concluding remarks said there's a need for a constructive dialogue between stakeholders if unique spaces were to be 'designed right'.

The seventh Special Address on Blending Creativity with Sustainability was delivered by Mani Rastogi, Founder and Managing Partner, Morphogenesis. He observed that 'innovation gets rewarded'.

The Second Panel Discussion moderated by Dr Rupinder Singh, Dean, Sushant School of Architecture, was on 'Developers Demanding Design with a Difference' & Bobby Mukherjee, Principal Architect & Founder, Bobby Mukherjee & Associates; Ketan Patel, Director, Akshar Developers; Kishore Bathija, CEO, Inorbit Malls, Surendra Hiranandani, Co-founder and MD, Hiranandani Group; Vijay Mirchandani, Director, Mirchandani Group and Sonali Bhagwati, President, Designplus Architecture formed a part of it.

Dr Rupinder Singh concluded by saying that urban development needed architects and developers to come together, pointing out that the academic fraternity has been 'left way behind' in terms of the scenario.

In the eighth Special Address of the event, Mustansir Dalvi, Professor, Sir J J College of Arts spoke on 'Public Structures Reflecting Growth and Development in India'. "Architects should be aware of what signals their buildings send out," he said.

The event ended with felicitation of four ar-