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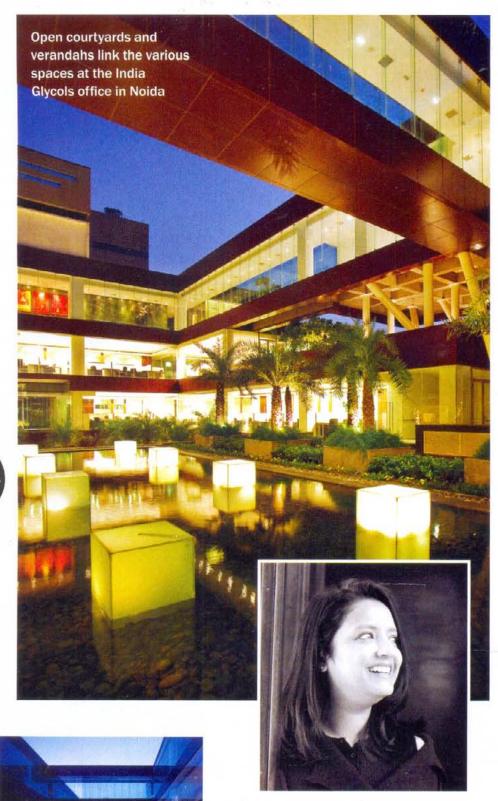


INSIGHTS INTO THE INVESTMENT PREFERENCES OF THE AFFLUENT. PLUS, AN EXCLUSIVE ROUNDTABLE WITH INDIA'S BIGGEST PRIVATE WEALTH ADVISORS









## Sonali Rastogi, New Delhi

Environmental sensitivity runs through all of Sonali Rastogi's projects. Rastogi and her husband Manit set up Morphogenesis in 1996. "I was studying at the Architectural Association, in London, and Manit got involved in the discourse of environmental and sustainable design. It wasn't a buzzword back then. My initial interest in looking at what we inherently know from a fresh perspective came from observing his work," says Rastogi. Over the last 15 years, the firm has been responsible for award-winning projects such as the Apollo House, Gurgaon (2000), MGF Metropolitan Mall, Gurgaon (2003), The Uttorayon Township, in Siliguri (2006), Pearl Academy of Fashion, Jaipur (2008) and Delhi Art Gallery, New Delhi (2009). The duo is, at present, working on a 40-acre luxury ecoresort in Kerala, and a number of residential and hospitality projects in the NCR region. "Globalisation might broaden your horizons, but one of the dangers it poses is that people tend to forget their inherent character, which has developed over the years as a response to environment, time, technology and resources. While it's fun to try out new things, the idea of ignoring centuries of experience is not a smart game plan," says Rastogi.

## About India Glycols Office, Noida

"The built form optimises natural day lighting and helps to define the programmatic requirements of the office. A stacking system is used to generate a variety of open spaces, courtyards, verandahs and terraces, and green roofs help to structure the space. A central spine traversing the built volume serves as the common activity zone, and other departments branch out from it."