

ET - A&D Summit 2014



ET Edge, a subsidiary of The Economic Times, founded to empower multiple sectors, industries and segments through the dispersion of critical business knowledge through strategically developed conferences and summits, held the second edition of India's biggest Architecture Summit - 'The Economic Times Architecture & Design Summit 2014' in New Delhi on 12 September. The second edition of The Economic Times Architecture and Design (A&D) Summit ended its 5 city tour at New Delhi with hosting the students in Architecture awards, following it up with a full day conference highlighting the Architectural and Design Innovations to shape the future cities of India.

Recognising the significance of the sector as crucial for a nation's growth, the summit aimed to bring together key stakeholders to deliberate on the current challenges through multiple focused panel discussions. With the theme of "Tradition and Modernity in Contemporary Practice", the conference aimed to focus on 'C' level executives leading the organizations from the fore front while assessing the sectors course ahead and figuring out ways to mitigate risks and future-proof the business profitability. The summit had participation from various eminent personalities from hospitality, healthcare, social infrastructure, residential and commercial space.

Speaking on the occasion, Deepak Lamba, President, Times Conferences Limited - BCCL said, "After the phenomenal success of the first edition of the Architecture and Design Summit, we are elated to host the second edition of one of India's biggest design summit - The Economic Times Architecture & Design Summit 2014. The aim is to leverage the wealth of experience, discuss research initiatives and discover the opportunity in architecture and design implementation on a larger scale. The summit is an endeavor to bring various industry stakeholders together on a single platform and discuss strategies and steps which will ensure that today's dream turns into tomorrow's reality".

This conference brought forth Indian and global industry barons and visionaries on one platform to share their knowledge and experience of creating structures that align with the needs of a progressive nation with era-defining designs. The special address was given by Abhishek Somany, Joint Managing Director, Somany Ceramics. Other opinion leaders present on the occasion included Karan Grover, Founder, Karan Grover & Associates; Sunita Kohli, President K2India; J B Krishsagar, Chief Planner, Town & Country Planning Organisation, Government Of India, Ministry of Urban Development; Manit Rastogi, Managing Partner Morphogenesis; Kunal Banerji, CMO, M3M India; Rahul Kadri, Managing Director, Kadri Consultants Pvt. Ltd; Javier Quitana, Director; IDOM UK & former Dean of IE School of Architecture and Design many more. ■