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13TH ANNIVERSARY ISSUE

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Architects and Designers



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UNVEILING INDIA'S TOP 50 UNDER 40 ARCHITECTS AND DESIGNERS

ncepted in 2012, iGen was the premiere forum that recognised young and emerging talent in the country. Ever since, it has grown by leaps and bounds. Today, we are proud to share that it is one of the largest design forums in the country, and to date, the only platform where promising talents and the doyens of architecture and design come together under one roof.

On that note, we are proud to embark upon the second decade of this wonderful journey, making iGen bigger than ever. The nominations that began in February saw a fabulous response, and the jury comprising India's leading architects, including, Architect Krishnarao Jaisim, Qutub Mandviwala and Abha Narain Lamba, vetted the shortlisted entries to select what is now the list of India's Top 50 Under 40 architects and designers. The ideologies of the nominees, their commitment to sustainability and conscious design, and their past, present and future works and design philosophies were taken into consideration and a presentation submitted by the nominees was reviewed by the jury members over a period of 5-6 days to arrive at this much coveted list. The criteria for the selection of these young guns included innovation in design, creative use of material, sustainability, and efficient use of technology.

This celebration of design excellence will conclude with a red-carpet ceremony in Bengaluru on August 5 in the presence of the crème de la crème of the fratemity.





My vision for the future is to create an architecture that is impactful, architecture with a purpose.

A PLANNING OF PURPOSE

JOHN ALOK DECRUZ MORPHOGENESIS

he Director at Morphogenesis, John comes with clear goals and wellestablished ideals when it comes to what he wants his designs to achieve. "My design philosophy has always revolved around a sustainable approach, while I have also endeavoured to be contextually relevant across all my projects," says John, who has sharpened his vision by trying his hand at a plethora of projects across most typologies. With diverse experiences bringing in versatility, he helped conceptualize and evolve Morphogenesis's design process, one that defines the



DNA of the firm – S.O.U.L for Sustainable, Optimized, Unique and Liveable. One of his most notable projects to date is the one he worked on straight out of college – the Pearl Academy of Fashion at Jaipur, an environmentally responsive passive habitat. The project is a confluence of modern adaptation of traditional Indo-Islamic architectural elements and passive-cooling strategies that draw from Rajasthan's rich architectural heritage to combat the desert climate, such as self-shading courtyards, water bodies, step wells and jaalis.

ON CONSCIOUS DESIGN

Enthralled by the built form and experimenting with materials from a young age, John believes in rooting his designs to their contexts and exploring local materials to bring traditional building methods towards a contemporary design ethos.

LOOKING FORWARD

For John, fostering design inclusivity and highlighting architectural purpose are important aspects when it comes to the sort of work he wants to be doing.

ONGOING PROJECTS

Residential towers, Kolkata Commercial tower, Ahmedabad Healthcare, Nagpur